










# MouseMat

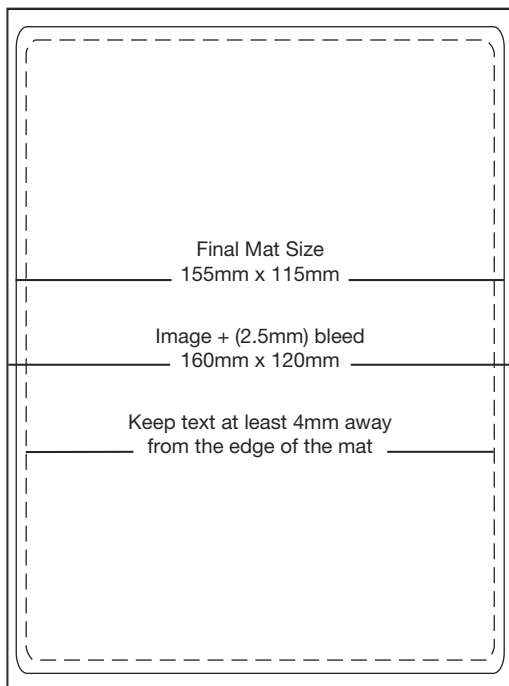
## Artwork Specifications

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# Flipmat Artwork Specification Sheet

minimat 155mm x 115mm

## For the Graphic Artist



### REMEMBER

Please include all eps and tif files and all fonts used

Please supply images in high resolution (300dpi) & to correct size

Please supply all colour images in CMYK (not RGB)

If sending a Photoshop file please also include the layered psd file

Remember to remove dieline in flattened Photoshop files

All type needs to be more than 4mm from the edge of the dieline

Please where possible create gradients in Photoshop using 4 noise and 4 gaussian blur

We can email template on request

We are Mac based, we also can accept PC files

Please note that the backing of the mat has a white texture therefore having black background with white text is very hard to read.

If sending pdf file please convert all text to curves

### SOFTWARE WE ACCEPT:

QuarkXPress 4  
Freehand 10  
Illustrator 10  
Photoshop 7  
Indesign 2

### MEDIA WE ACCEPT

For logos, photos or images larger than 4mb, please copy and save to a Mac formatted floppy, 100mb zip or CD.

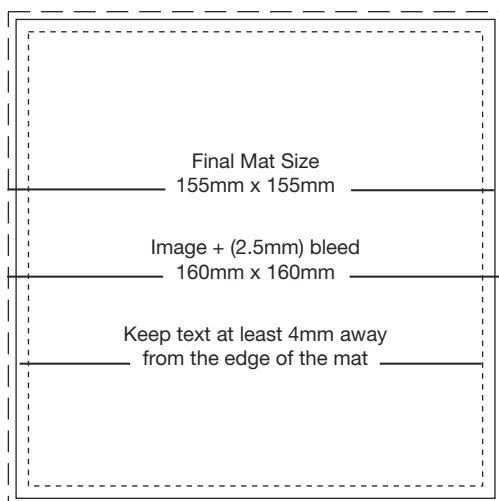
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# Flipmat Artwork Specification Sheet

square 155mm x 155mm

## For the Graphic Artist



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Freehand 10  
Illustrator 10  
Photoshop 7  
Indesign 2

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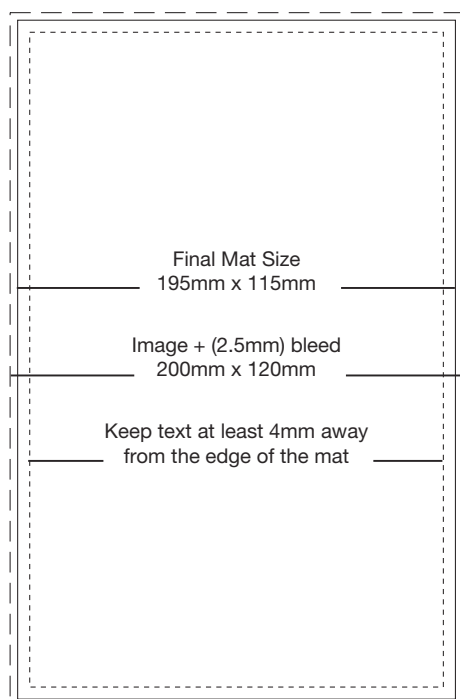
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# Flipmat Artwork Specification Sheet

mailmat 195mmx115mm

## For the Graphic Artist



### SOFTWARE WE ACCEPT:

QuarkXPress 4  
Freehand 10  
Illustrator 10  
Photoshop 7  
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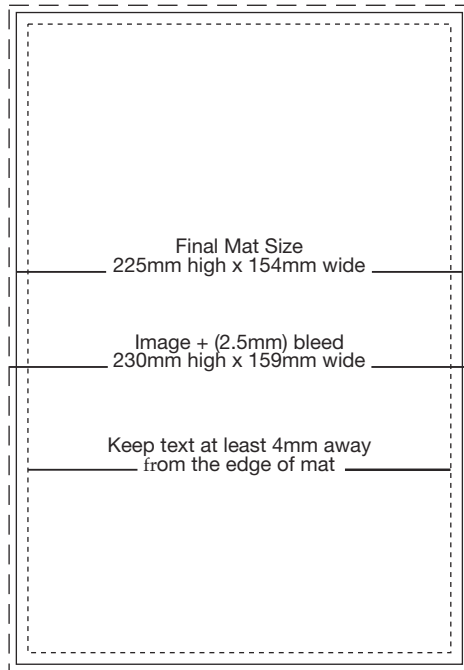
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# Flipmat Artwork Specification Sheet

regular 225mm x 154mm



## SOFTWARE WE ACCEPT:

QuarkXPress 4  
Freehand 10  
Illustrator 10  
Photoshop 7  
Indesign 2

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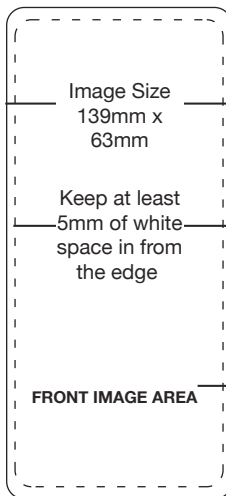
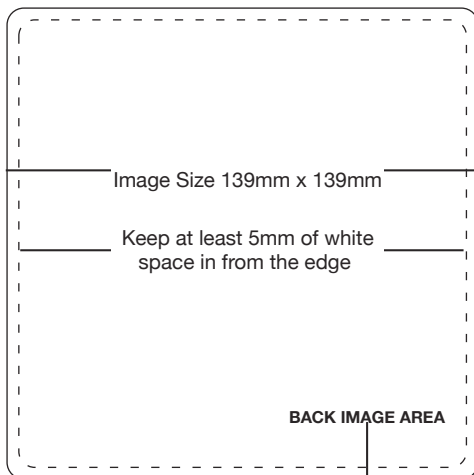
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# Flipmat Artwork Specification Sheet

## Optipad Overprint - back and front



## For the Graphic Artist

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- Illustrator 10
- Photoshop 7
- Indesign 2

### MEDIA WE ACCEPT

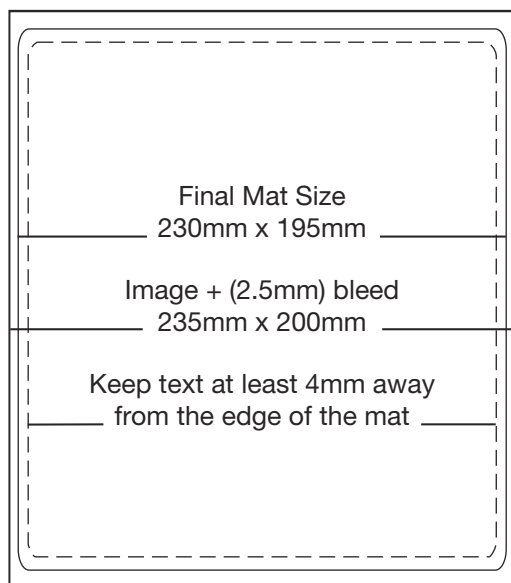
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# Flipmat Artwork Specification Sheet

large 230 mm x 195mm

**For the Graphic Artist**



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QuarkXPress 4  
Freehand 10  
Illustrator 10  
Photoshop 7  
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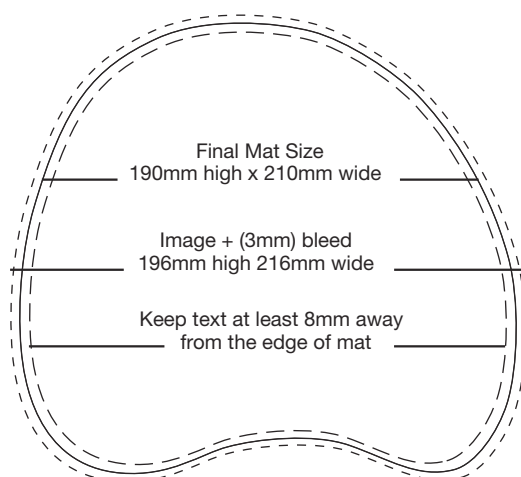
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# Flipmat Artwork Specification Sheet

ergo® 190mmx210mm

## For the Graphic Artist



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Freehand 10  
Illustrator 10  
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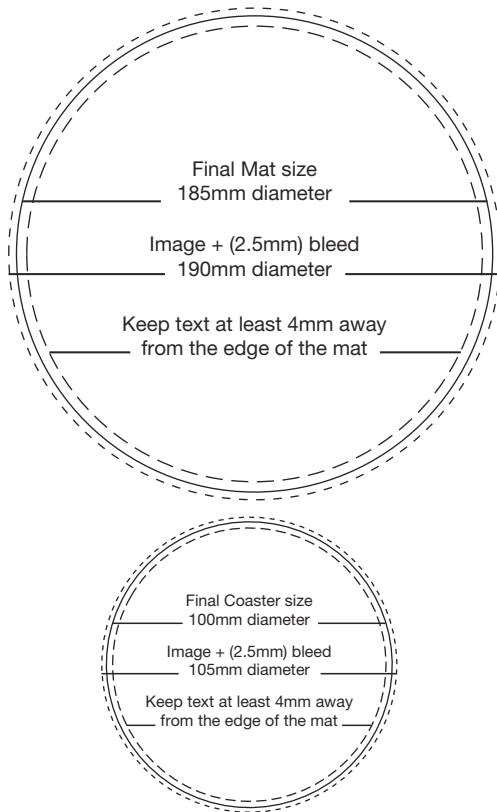
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# Flipmat Artwork Specification Sheet

## round and coaster



## SOFTWARE WE ACCEPT

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Freehand 10  
Illustrator 10  
Photoshop 7  
Indesign 2

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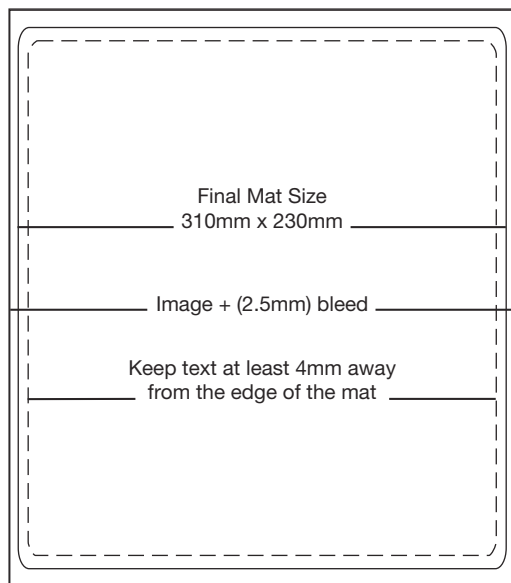
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# Flipmat Artwork Specification Sheet

custom 310 mm x 230mm max

## For the Graphic Artist



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